

EDUCATORS FAVOR NEW ORGANIZATION

(Continued from page one)
and not somebody else. Let's have teamwork and let's have spirit.

Yours very truly,
J. E. Mitchell.
Supt. J. W. Kelder
Chamber of Commerce,
City.

Gentlemen:
I have your letter of the 26th inst. asking my opinion regarding the function of a Chamber of Commerce in a community and the need for such an organization in this city.

I take pleasure in complying with your request because I am in favor of a live Chamber of Commerce in Alma and because I want to further in every way possible the establishment of such a body.

Every live, hustling, progressive city, is what it is, because of the purposive activities of a live, hustling, progressive Chamber of Commerce. The cities of Grand Rapids, Flint, Lansing, Pontiac and others bear witness to this fact. These cities, are what they are, because their Chambers of Commerce have provided favorable working and housing facilities; because they have encouraged and fostered standard and adequate educational equipment; because they have supported and furthered all activities aiming to improve social, civic, commercial and industrial conditions; in short because their Chambers of Commerce have made them desirable places in which to live and bring up families; where people could be prosperous and contented in their work and happy in their play and recreation.

A Chamber of Commerce in order to function effectively must have among its active membership, every live, hustling, progressive, public-spirited citizen in the community. Furthermore, every citizen owes it to his community to support all activities and organizations tending to uphold the community. It follows then that every "live-wire" will secure an active membership in the Chamber of Commerce in his community.

Alma wants growth and development and all the up-to-the minute facilities that constitute a city worth living in. The Chamber of Commerce is the surest means by which to realize the attainment of these ideals.

"What is worth having, is worth work and sacrifice." Whatever of growth and of betterment Alma wishes must come from within not from without. No one will do it for us. Let us, therefore, "get busy."

The Chamber of Commerce is the one sure agency of community progress.

Very sincerely,
J. W. Kelder.

DIED IN ARCADE

Aged Resident of Township Died Friday, December 3.

Mrs. Philena Durkee, one of the oldest, and for many years a prominent resident of Arcadia township, died at her farm home on Friday, December 3, at the age of 88 years. She has been a resident of Arcadia township for upwards of forty years. The funeral services were held Sunday afternoon at the late home, being conducted by the Rev. C. L. Wood, and interment was made in Bailey cemetery.

Have you joined the Chamber of Commerce? Get the habit now.

MEMBERSHIP DRIVE IS NOW UNDER WAY

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business activities, but that when the membership so desires constructive entertainment can be secured.

The complete lists of the teams that are now busily engaged in the campaign for memberships was handed in yesterday, and is as follows:

Director—H. E. Reece.
First Regiment
Colonel—J. W. Blakely.
Lieut.—John C. Chick.
First Team—
Capt.—R. B. Wagner.
Workers—Dr. Sluyter,
Lawrence Montigel,
C. J. Milliken,
Rev. J. Frank Jackson.

Second Team—
Capt.—J. Winslow.
Workers—E. B. Berman,
J. F. Sartor,
W. E. Reynolds,
J. Naylor.

Third Team—
Capt. H. S. Babcock.
Workers—Rev. Duffey,
Floyd Glass,
Karl Adams,
Rev. W. L. Gelsston.

Fourth Team—
Capt. G. V. Wright.
Workers—C. M. Johnson,
T. W. Robinson,
Wm. Moody,
Rev. Shaffner.

Second Regiment
Colonel—Charles H. Goggin.
Lieut. Col.—Harry Gerber.

First Team—
Capt.—A. A. Chick.
Workers—W. A. Brunner,
C. V. Calkins,
W. W. Cushing,
Ray Madden.

Second Team—
Capt.—C. O. Ward.
Workers—G. J. Maier,
Lloyd Ellison,
L. N. Baker,
F. L. Broughton.

Third Team—
Capt.—C. H. Washburn.
Workers—A. P. Cook,
C. H. Smith,
Floyd Maxwell,
S. L. Bennett.

Fourth Team—
Capt.—Jerome Kanter.
Workers—Forest Fuller,
Joseph Netzorg,
R. J. McLaughlin,
F. T. Wyllis.

A big assortment of electric toasters, toaster stoves, reading and table lamps, curling irons and everything electrical for the Christmas trade at Alma Electric & Battery Co.—sp. 1w

If Alma is worth living in it is worth working for.

Wanted! A Sinner Who Can Add Zest to the Life of a Pretty Young Widow

Constance Talmadge Hunts For Him in

'In Search of a Sinner'



STRAND THEATER
Thursday and Friday

TWO BASKETBALL GAMES ON TODAY

Games in Interclass Contests Will Be Staged in College Gymnasium.

The interclass series for the basketball championship of Alma College will be continued today in the college gymnasium, the Juniors mixing in a fray with the Fresh, while the Senior class will battle with the Sophs.

The Junior-Fresh go is expected to be the best game of the two, but there is every evidence that the strong Freshman team which slaughtered the Seniors, with ease last Thursday, will have no great trouble in netting enough baskets to be returned winners.

The lackless Senior quintet evidently has another defeat coming to it, as the Sophomore five is considered much superior to the Fourth Year brigade. The game, however, will be much better than that of last Thursday, when the Freshes romped up and down the court piling up a big count on the Seniors.

A big assortment of electric toasters, toaster stoves, reading and table lamps, curling irons and everything electrical for the Christmas trade at Alma Electric & Battery Co.—sp. 1w

Advertise your wants in The Record.

IN THE PICTURES

The more or less ancient promise of fewer and better pictures is no longer merely a promise; it has become a reality and a factor of outstanding importance in the realization is that the pictures are better because they are fewer, producers, having placed quality ahead of quantity, have come to the under-

standing that one good picture has greater possibilities than a dozen mediocre pictures.

The petty stars of motion pictures have had their day. The productions of the immediate future will either be those featuring players of valid popularity, appeal and ability or special productions with casts made up of players chosen for their particular adaptability for the parts they are to play. And by far the greater number of the pictures of the future will be of the non-star or special production variety.

Wesley (Freckles) Barry, the clever youngster who made such a hit in "Go and Get It" as Dinty, and

who will be seen shortly in "Don't Ever Marry," has made such a wonderful bid for popularity all over that country that Marshall Nielan, who produced the two above mentioned successes, has put him in his latest feature as the leading character. The new picture is titled, "Dinty," and is said to be one of the most delightful comedies of the season.

The New York Daily Times has just completed a "Most Popular Star" contest, the honors going to Norma Talmadge, who will appear on the screen at the Strand just before Christmas.

"The Lost City," being shown in serial form at the Strand each Thursday and Friday, enjoys the distinction of being shown at more first-class theaters than any serial ever made. Many of them have never before shown serials at all, considering them unworthy of their theaters. But when "The Lost City," came along, it was different. Eleven theaters in Detroit started it on the same day. It is not only a logical, well constructed and thoroughly entertaining story, but is very instructive in the study of wild animal life. The second chapter will be shown at the Strand on Thursday and Friday of this week.

Don't be a knocker. If you can't say a good word for the Chamber of Commerce, keep still.

'The Lost City'

Chapter 2

Strand Theater

Thursday and Friday

ANITA STEWART

"The Fighting Shepards"



A magnificent western drama in which a girl, unaided, holds her own against heavy odds. also

3 Acts of
VAUDEVILLE
(Good ones)

STRAND THEATER
Tuesday and Wednesday

"I'll Say So"

We passed out "Some Shoes" the first two days of the greatest Shoe Sale Gratiot county ever saw. But we still have a pair for you.

Join Alma's
Chamber of Commerce

Economy SHOE STORE
ALMA, MICHIGAN

LUMBER PRICES REDUCED

23% to 37%

HENRY FORD SAYS:

"The war is over and it is time war prices were over. . . . It is time a real practical effort was made to bring the business of the country down to normal."

During the war and after the war prices jumped by leaps and bounds. We followed the wholesalers at each advance. But the trend is now downward and we must keep faith with the public by being as prompt to reduce our prices as we were to increase them. Already our prices on house-building lumber have been reduced from 10% to 37%. The lumber market has reached a low level. IT IS A SAFE TIME TO BUILD. We honestly believe price declines in lumber have gone practically to the bottom. There is a shortage of several millions of homes in this country today. The moment building of homes starts, lumber prices are bound to stiffen. We therefore advise to buy now. Do not endure the winter in hardship if you are hoping to build cheaper in the Spring.

A COMPLETE PRICE LIST WILL BE SENT YOU UPON REQUEST. Be convinced of the low prices. During the war Oak Flooring reached as high as \$315 per M feet. You will be surprised to learn how low it is today. We have large stocks on hand bought at high prices but it will be necessary for nearly every business in the land to stand a sacrifice to get back to natural progress and prosperity.

Build Your House Now—Don't Wait

Home Lumber and Fuel Co.

ALMA, MICHIGAN



Your Christmas Shopping Problems
for all the Family Can Be Easily Solved at our Store

RECENT shipments of Pianos, Player Pianos, and genuine Victor Victrolas makes our stock complete. Victrolas in all finishes and sizes to select from.

Easy terms of Payment on either a Piano or a Victrola can be arranged and you can pay for it as it plays for you. A small payment down will assure you of Christmas delivery. And don't forget that our

Record stock is the largest and most complete to be found in central Michigan.



Ask about our Record Certificates
for Christmas Gifts

THE SAWKINS PIANO Co.
"THE VICTROLA STORE"

Sherman Was Right!

Winslow Bros.
For Drugs

Chamber of Commerce
For Alma

One Day Gone This Week

Do Not Wait Until the Other Fellow Has the Article You Want From Our Stock

Furniture

G. V. WRIGHT

ALMA, MICH.

Picture Framing